



# VISIONXY7

**HUMAN-CENTRED AI FOR SMARTER WORKFLOWS & ETHICAL AUTOMATION**

Orchestrating Ethical AI for Real-World Operations



# VISIONXY7 OVERVIEW

VisionXY7 is an AI innovation and consultancy company focused on empowering people, not replacing them. Built on years of research and real-world pilots, we help SMEs, clinics and compliance-driven organisations adopt ethical, human-centred AI. Our solutions combine AI copilots, workflow automation and expert advisory services to reduce manual workload, strengthen governance and enhance organisational intelligence.



# OUR HISTORY

VisionXY7 is grounded in more than 15 years of industry delivery and nearly a decade of advanced AI research. Its foundations draw from Mahdi Seify's PhD in AI-Driven Business Analytics, where the Deep Business Analytics (DBA) framework and predictive models were developed using billions of NHS laboratory records to enhance decision-making and workflow optimisation.

This expertise is reinforced by leadership across 100+ projects in healthcare, government, compliance, telecom, energy and SMEs — spanning national-scale fraud detection, ERP/BI implementations, PMIS development and ISO/IEC 27001 governance programmes.

With professional credentials including PMP, PMI-ACP, PMI-PBA, ISO/IEC 27001 Lead Auditor/Implementer and IoA Fellowship, VisionXY7 combines deep consultancy capability with practical, ethical AI innovation — delivering copilots, workflow automation and governance-aligned AI systems for real operational environments.





# COMPANY VISION

Our vision is to build a future where AI strengthens human capability, not replaces it. We aim to make ethical, research-backed AI accessible to SMEs, clinics and modern organisations — empowering professionals with intelligent copilots, workflow automation and governance-aligned systems that enhance decision-making, reduce manual burden and create meaningful, sustainable value.



# COMPANY MISSION

Our mission is to design ethical, human-centred AI systems that empower—rather than replace—professionals. We combine deep consultancy expertise with research-driven AI innovation to help SMEs, clinics and compliance-focused organisations reduce manual workload, strengthen governance and enhance decision-making through intelligent copilots and workflow automation.





# CEO MESSAGE

At VisionXY7, we believe AI should empower people — not replace them. We deliver ethical, practical, human-centred AI that helps organisations operate with clarity, confidence, and focus.

Our foundations come from years of advanced research — including the Deep Business Analytics framework developed during NHS-based doctoral work — and more than 15 years of cross-sector experience in analytics, governance, and operational improvement.

Alongside our AI copilots and workflow automation systems, VisionXY7 offers full-cycle consultancy: readiness assessments, AI strategy, solution design, implementation, monitoring, and audit. We help organisations adopt AI safely, strategically and with measurable impact.

Our commitment is simple: to combine research-backed insight with real-world delivery, building intelligent systems that elevate human capability and create lasting value.

Dr. Mahdi Seify  
Founder & CEO, VisionXY7



# CORE VALUES

- Human-Centred Intelligence
- Ethical & Responsible AI
- Research-Backed Innovation
- Practical Impact for Real Organisations
- Integrity, Partnership & Trust



# THE COMPANY STRENGTHENS



- **Research-backed expertise in AI and analytics**, built on 10 years of doctoral and applied work in predictive decision systems and workflow optimisation.
- **Human-centred AI copilots** that reduce manual workload, enhance accuracy and support—not replace—professionals.
- **Proven delivery across multiple sectors**, including healthcare, compliance, telecom, government, energy and SMEs.
- **Full AI lifecycle consultancy**, from readiness assessment to design, implementation, monitoring and audit.
- **Strong governance, security and project-management capability**, supported by PMP, PMI-ACP, PMI-PBA and ISO/IEC 27001 certifications.



# CLIENT SUCCESS STORIES



**Neal Maxwell**  
**Changing Streams CIC**

*"VisionXY7 turned our complex ideas into clear, actionable solutions and delivered precisely what we needed. Professional, fast and strategically sharp."*



**Matt Tynan**  
**Unilever**

*"VisionXY7 delivered a high-impact analytics and automation solution that improved our processes and added immediate operational value."*



# OUR CORPORATE CULTURE



## Creativity

Turning complex problems into simple, effective AI solutions



## Collaboration

Co-creating with clients across readiness, design and implementation.



## Learning

Driven by continuous research, evidence and real-world improvement.



## Innovation

Building ethical, human-centred AI that delivers measurable impact.

# MARKET PRESENCE

VisionXY7 serves a diverse range of organisations, including SMEs, clinics, pharmacies, property and travel agencies, and compliance-focused sectors. Our market presence is built on proven pilots in healthcare workflow optimisation, pharmacy follow-up automation, SME back-office automation and AI-enabled fraud detection. Leveraging extensive cross-industry experience across healthcare, government, telecom, energy and enterprise environments.

We also provide consultancy across the full AI lifecycle — from readiness assessment to design, implementation, monitoring and audit — helping organisations adopt ethical, high-impact AI with confidence.



# OUR PRODUCTS & SERVICES

VisionXY7 delivers research-backed AI products and consultancy services that empower organisations to reduce manual workload, improve accuracy and strengthen governance. Our offerings include AI copilots for customer service, compliance and healthcare; workflow and back-office automation for SMEs; and full-cycle AI consultancy covering readiness assessment, solution design, implementation, monitoring and audit.





# ACHIEVEMENTS & MILESTONES

VisionXY7's milestones are built on proven real-world impact — including NHS-validated AI research, pharmacy follow-up automation pilots, AI-enabled healthcare workflow improvements, and large-scale fraud detection projects. Our track record spans 100+ cross-industry analytics and governance engagements across healthcare, government, telecom, energy and SMEs, supported by strong partnerships, advanced certifications and a decade of research in AI-enabled management control.



# CLOSING & CONTACT

Thank you for exploring VisionXY7. Our work is rooted in years of research, real-world delivery and a commitment to ethical, human-centred AI. We empower organisations across sectors to automate workflows, enhance decision-making and adopt AI with confidence — from readiness assessment to design, implementation, monitoring and audit. We look forward to partnering with you to create meaningful, measurable impact.

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